

## Connecting your LinkedIn profile



During the activation process, you will have the option to connect a LinkedIn profile to your LinkedIn Learning account. If you do not have a LinkedIn profile, you can create one. The benefits of signing in with a LinkedIn profile include:

- **A more personalized learning experience** that includes special course recommendations for you based on job title, skills, and industry.
- **Discoverable and relevant learning content** within the LinkedIn.com experience (e.g., in the feed) to keep learning top of mind and drive more engagement.

When you connect your LinkedIn profile, you can rest assured that only your learning data will be shared with your employer. No other data from your LinkedIn profile will be accessible or shared. See the [details of the Privacy Information](https://www.linkedin.com/help/learning/answer/71996) ([www.linkedin.com/help/learning/answer/71996](https://www.linkedin.com/help/learning/answer/71996)).

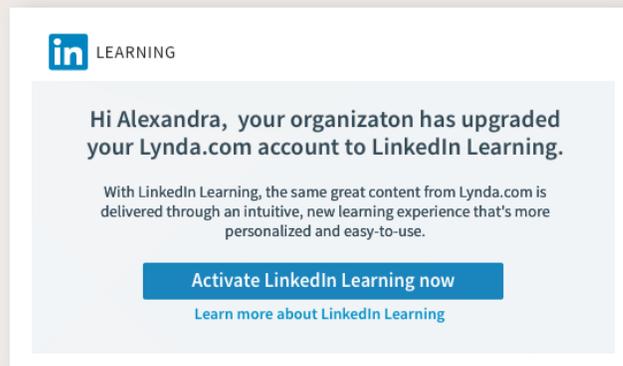
Or if you choose not to connect your LinkedIn profile, you will create a separate LinkedIn Learning account that is not connected to LinkedIn.com.

Let's walk through the different ways to activate your LinkedIn Learning account.

1

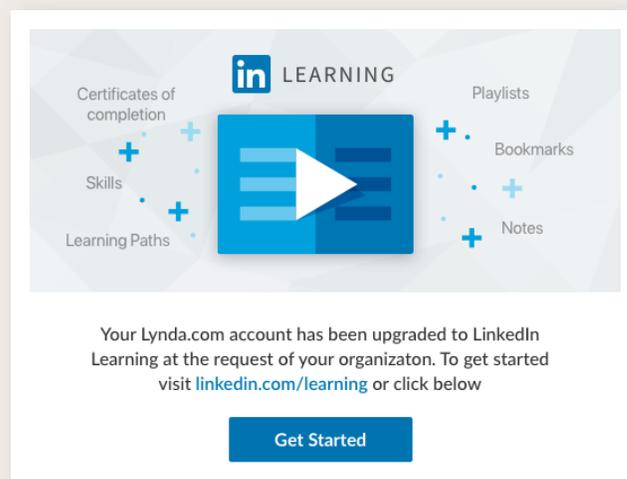
Once the upgrade is completed, there are two different entry paths to activate your LinkedIn Learning account.

Click activation link in the learner activation email you receive



or

Click activation link in learner experience on Lynda.com when are you signed in to Lynda.com

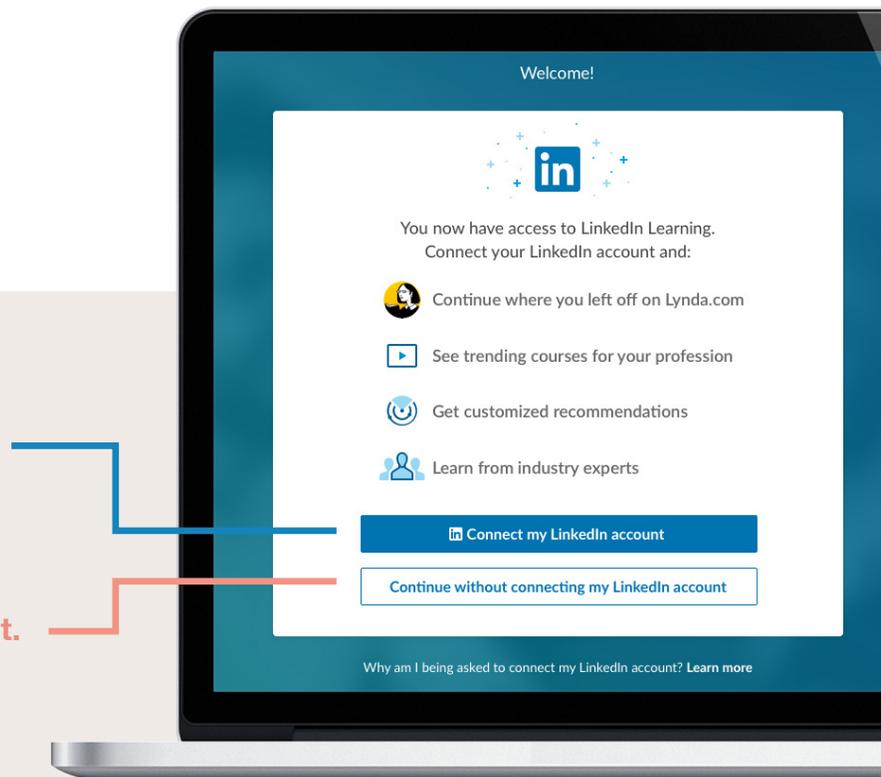


2

You can either choose to connect your LinkedIn account.

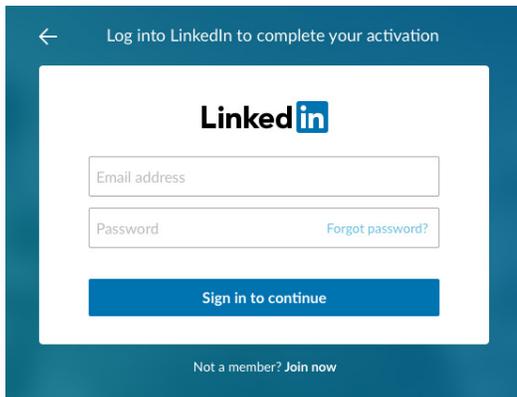
or

Create a separate Learning account.



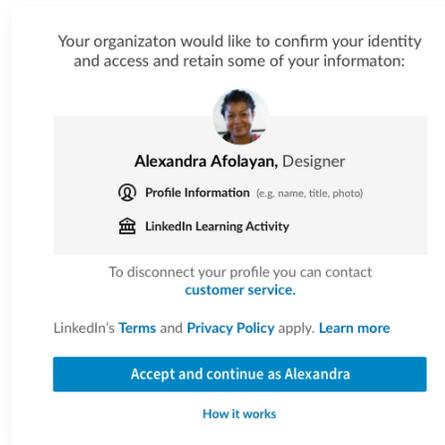
## When you choose to connect your LinkedIn account:

Log into your LinkedIn account.



A screenshot of the LinkedIn login page. At the top, it says "Log into LinkedIn to complete your activation". The LinkedIn logo is centered. Below it are two input fields: "Email address" and "Password". A "Forgot password?" link is next to the password field. A blue "Sign in to continue" button is at the bottom. At the very bottom, it says "Not a member? Join now".

Review the privacy policy, and click "Accept and continue" to finish.

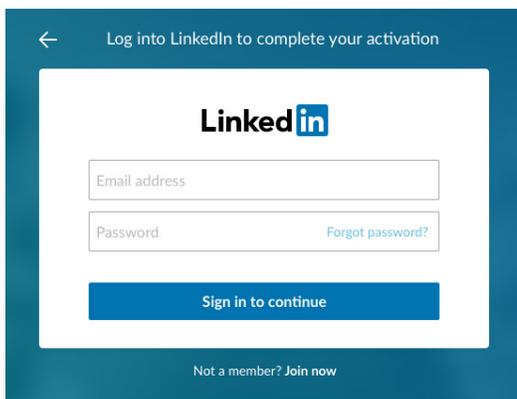


A screenshot of the LinkedIn privacy confirmation page. It says "Your organization would like to confirm your identity and access and retain some of your information:". Below this is a profile card for "Alexandra Afolayan, Designer" with a profile picture. The card lists "Profile Information (e.g. name, title, photo)" and "LinkedIn Learning Activity". Below the card, it says "To disconnect your profile you can contact customer service." At the bottom, it says "LinkedIn's Terms and Privacy Policy apply. Learn more" and a blue "Accept and continue as Alexandra" button. A "How it works" link is at the very bottom.

## If you don't have a LinkedIn account and want to create one:

### First step:

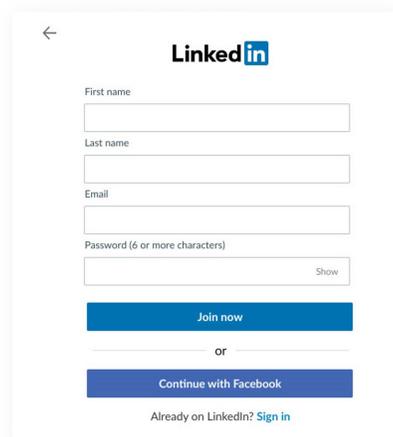
Click "Not a member? Join now".



A screenshot of the LinkedIn sign-up page. It says "Log into LinkedIn to complete your activation". The LinkedIn logo is centered. Below it are two input fields: "Email address" and "Password". A "Forgot password?" link is next to the password field. A blue "Sign in to continue" button is at the bottom. At the very bottom, it says "Not a member? Join now".

### Second step:

Complete the form to create a new account and click "Join now."



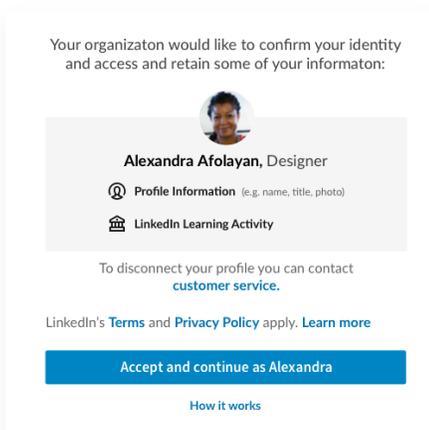
A screenshot of the LinkedIn account creation form. It says "LinkedIn" at the top. The form has fields for "First name", "Last name", "Email", and "Password (6 or more characters)". There is a "Show" link next to the password field. Below the form is a blue "Join now" button. Below that is an "or" separator and a blue "Continue with Facebook" button. At the bottom, it says "Already on LinkedIn? Sign in".

### Third step:

Then enter your email address when prompted and enter the code when prompted that is sent to your email in order to verify your identity.

### Fourth step:

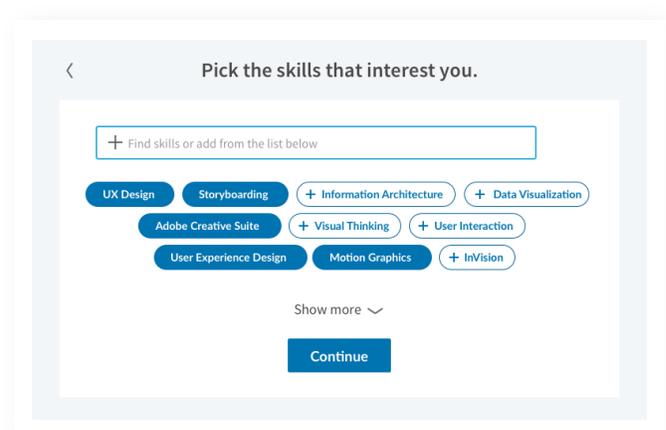
Review the privacy policy and click "Accept and continue" to connect your LinkedIn Learning account.



A screenshot of the LinkedIn privacy confirmation page, identical to the one in the first section. It says "Your organization would like to confirm your identity and access and retain some of your information:". Below this is a profile card for "Alexandra Afolayan, Designer" with a profile picture. The card lists "Profile Information (e.g. name, title, photo)" and "LinkedIn Learning Activity". Below the card, it says "To disconnect your profile you can contact customer service." At the bottom, it says "LinkedIn's Terms and Privacy Policy apply. Learn more" and a blue "Accept and continue as Alexandra" button. A "How it works" link is at the very bottom.

### Fifth step:

Select the set of skills you are interested in learning to personalize your account.



A screenshot of the LinkedIn skill selection page. It says "Pick the skills that interest you." at the top. Below this is a search bar with a plus sign and the text "Find skills or add from the list below". Below the search bar are several skill tags: "UX Design", "Storyboarding", "+ Information Architecture", "+ Data Visualization", "+ Adobe Creative Suite", "+ Visual Thinking", "+ User Interaction", "User Experience Design", "Motion Graphics", and "+ InVision". Below the tags is a "Show more" link with a downward arrow. At the bottom is a blue "Continue" button.

or

When you choose to create a separate Learning account:

Enter your email to receive a verification code.



Enter the pin you receive via email in order to verify your account.



Create a new password.

Enter your email to receive your verification code

Email Address

Send verification code

Enter your pin to verify your account

Email Address

345675

Verify code Send new code

Enter a password to create a new account

New Password

Confirm New Password

Create

Cancel

3

When you sign back into LinkedIn Learning, enter your LinkedIn account credentials.

or

If you did not connect your LinkedIn account, then sign in by clicking “Sign in with your organization account” and enter the separate Learning account credentials you created:

LinkedIn

Welcome! Please sign in to your LinkedIn Learning account.

Your LinkedIn.com email

Password [Forgot password?](#)

Sign in to LinkedIn

Sign in with your organization account

Not a LinkedIn Member? [Join Now](#)

← Enter your organization email address

Email address [Need help?](#)

Continue

Trouble signing in? [Click here for help.](#)